



 **Gambu**  
**Foods**



# Gambu Farming

AND GAME RESERVE, TRADING AS DLULEMNYANGO FARMING





# Gambu Farming

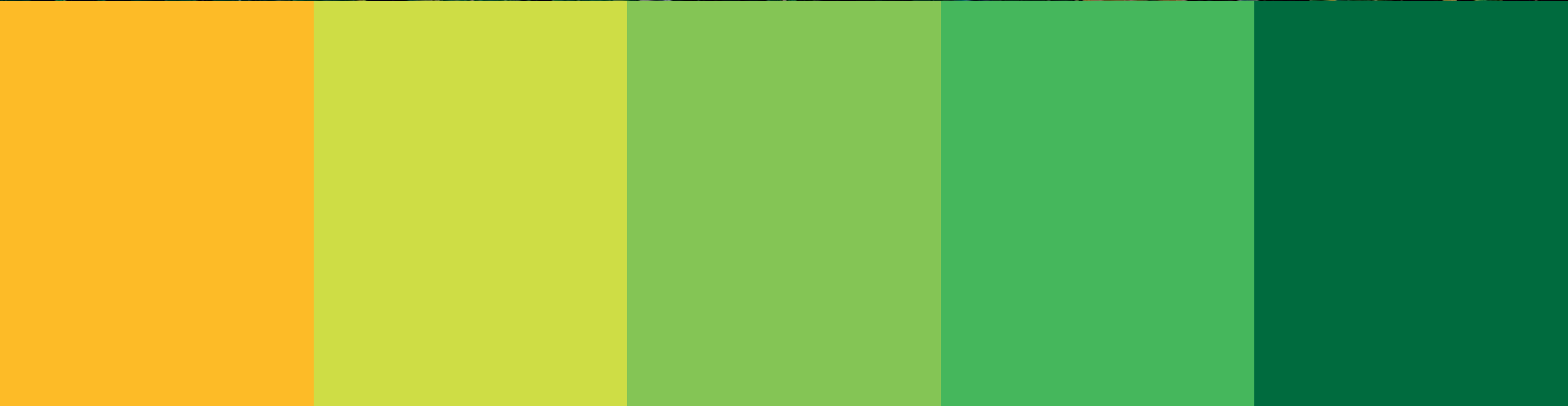
AND GAME RESERVE, TRADING AS DLULEMNYANGO FARMING

## Visual Identity

The design of Gambu Farming's visual identity aims to create modern communication aligned with agribusiness trends, while maintaining simplicity and functionality. It must reflect the company's values: ethics, commitment to the producer, innovation and passion for the field.

A photograph of a lush green cornfield under a cloudy sky. The text 'Gambu Farming' is overlaid in white, with a stylized leaf logo to the left of the 'G'.

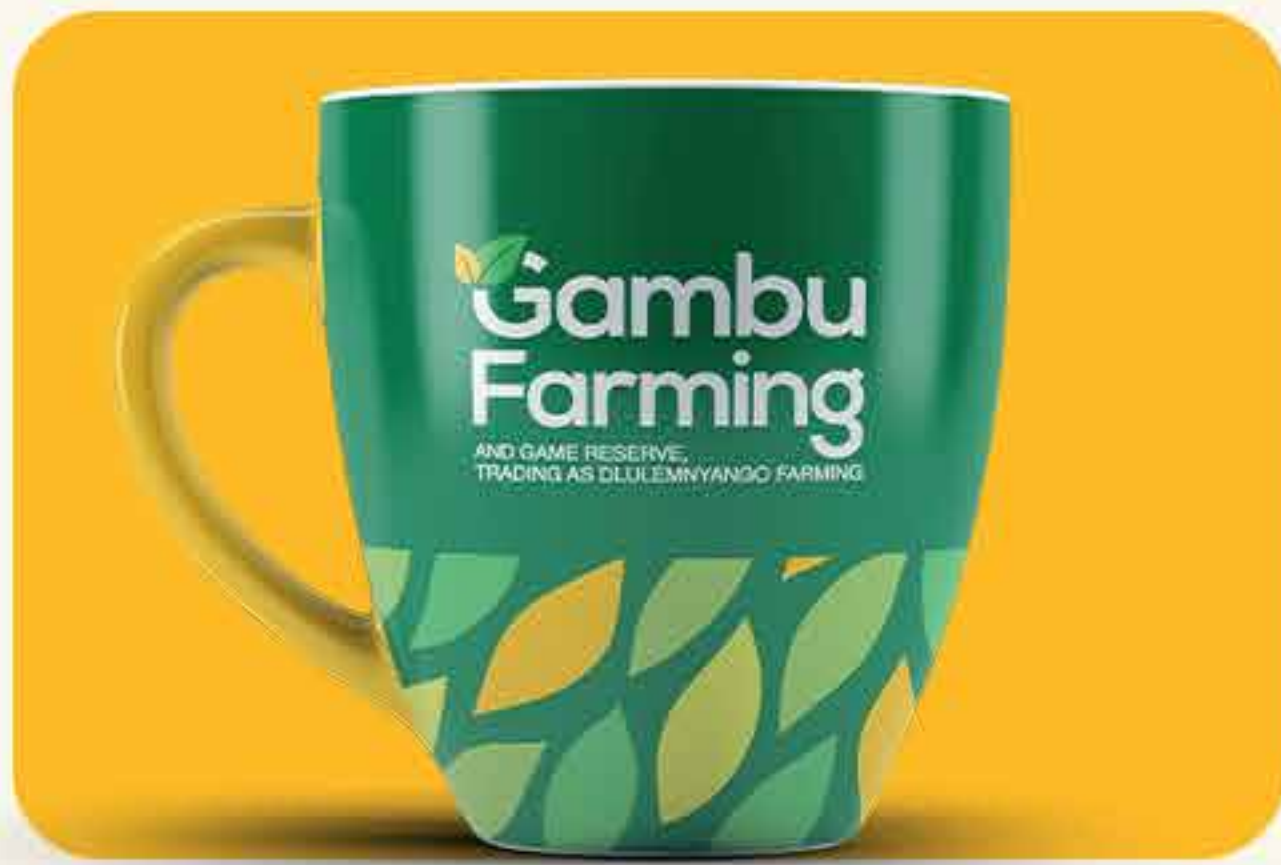
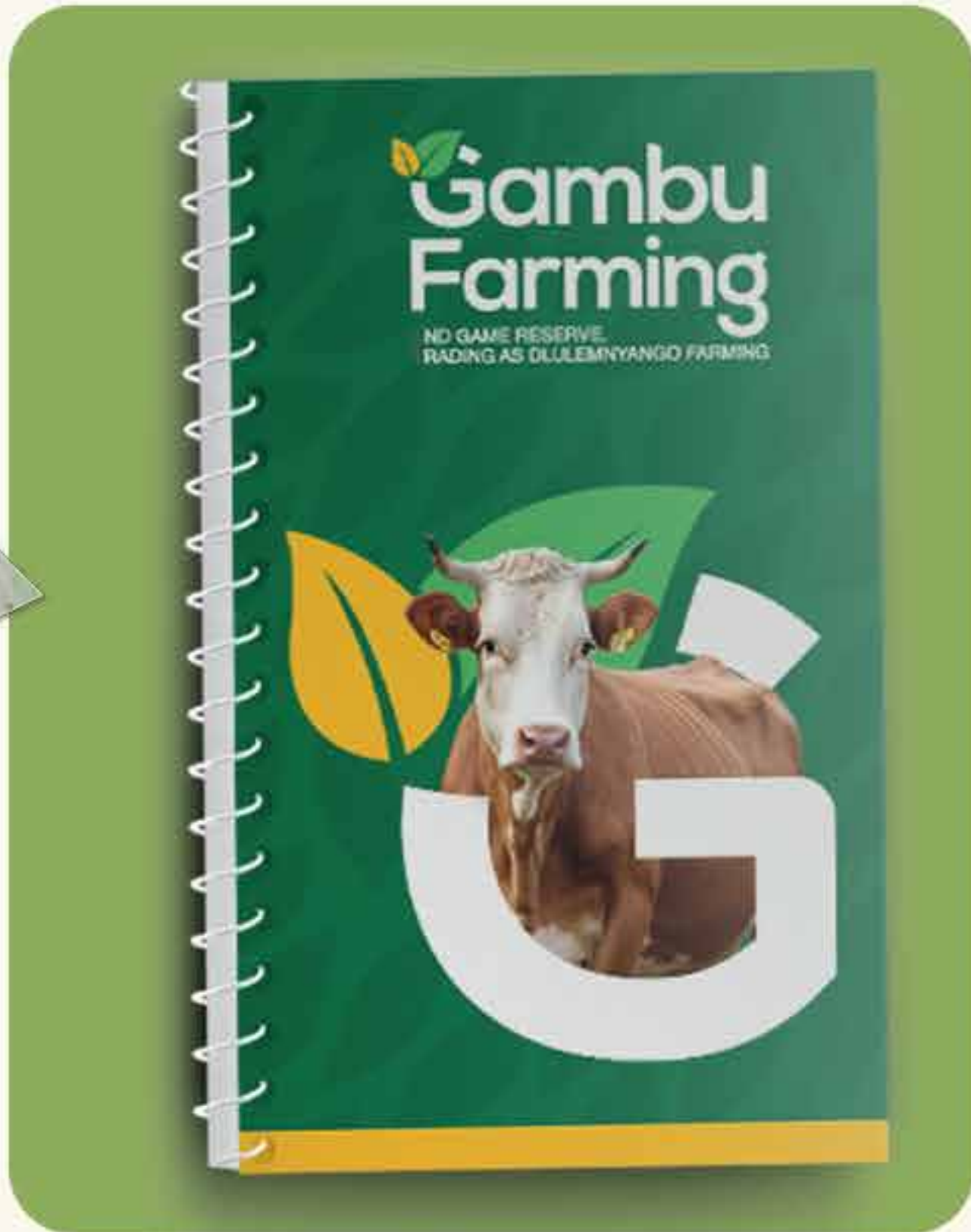
# Gambu Farming



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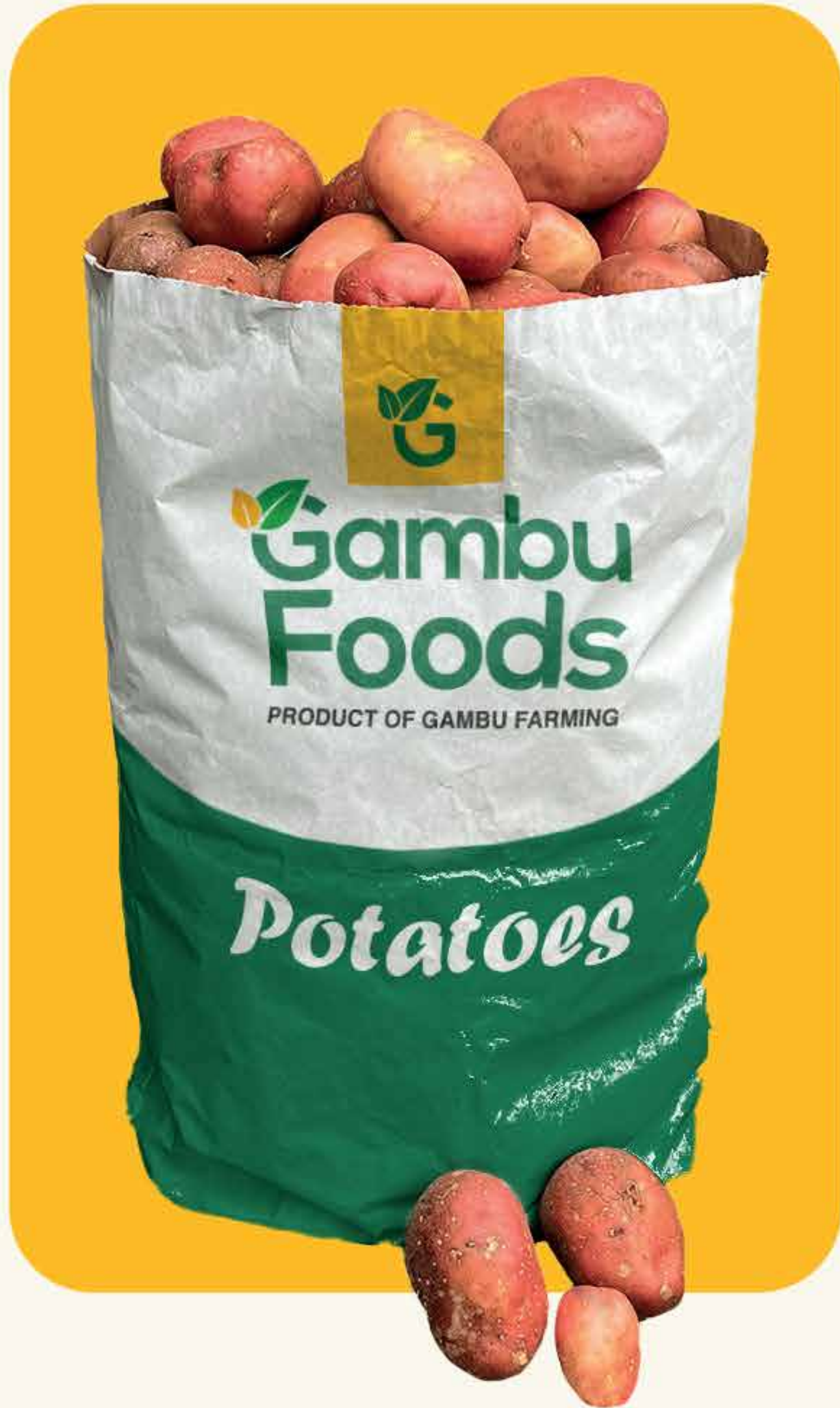
 **Gambu  
Farming**  
AND GAME RESERVE,  
TRADING AS DLULEMNYANGO FARMING







As a sub-logo Gambu Foods logo is designed to shine on commercial store shelves, representing quality and trust. Every product proudly carries the mark of excellence with the tagline: “Product of Gambu Farming.”





# **GAMBU FARMING**

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# GAMBU FARMING

AND GAME RESERVE, TRADING AS DLULEMNYANGO FARMING

The design of Gambu Farming draws inspiration and key elements from DLULEMNYANGO Farming Co-Op. This intentional connection between the two institutions is rooted in the desire to establish a visual and conceptual link, reinforcing a sense of unity, shared values, and mutual purpose.

By integrating familiar elements from DLULEMNYANGO Farming Co-Op, Gambu Farming positions itself as part of a broader ecosystem of agricultural excellence, collaboration, and sustainability. This approach not only honors the legacy and trust associated with DLULEMNYANGO but also signals to stakeholders that Gambu Farming builds on a solid foundation of expertise, innovation, and community-centric practices.

The shared design elements communicate:

**Continuity:** A seamless transition and alignment between the two institutions.

**Collaboration:** A symbol of partnership, shared resources, and a unified mission.

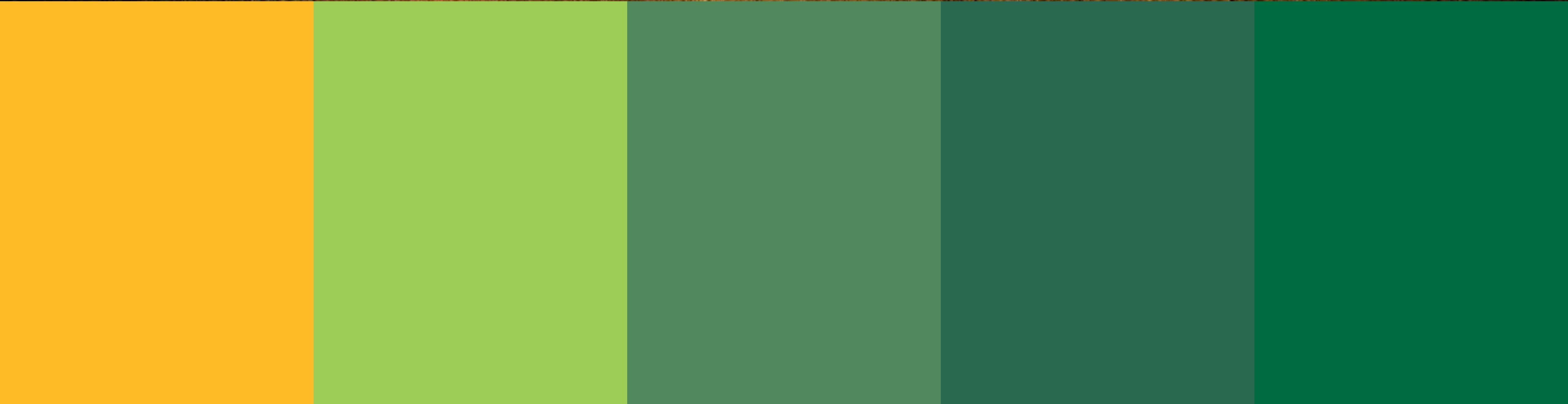
**Credibility:** Leveraging the established reputation of DLULEMNYANGO to instill trust and confidence in Gambu Farming.

This design strategy ensures that while Gambu Farming asserts its unique identity, it remains visually and conceptually tied to a larger narrative of agricultural empowerment and progress, creating a powerful and cohesive brand story.



# GAMBU FARMING

AND GAME RESERVE, TRADING AS DLULEMNYANGO FARMING





**GAMBU FARMING**

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**GAMBU FARMING**

AND GAME RESERVE, TRADING AS DLULEMNYANGO FARMING

**GAMBU FARMING**  
AND GAME RESERVE, TRADING AS DULLENTWANG FARMING

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet," comes from a line in section 1.10.32.

The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by E. V. Rieu. Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet," comes from a line in section 1.10.32.

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Kind Regards,  
Lorem Ipsum

